



CITY OF FRISCO
 FRISCO ATHLETIC CENTER
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TO: Members of the Parks and Recreation Board

CC: Henry Hill, Deputy City Manager
 Rick Wieland, Parks and Recreation Director
 Marcy Jones, Recreation Services Manager

FROM: Michelle Zelrick, Fitness Program Supervisor

DATE: November 4th , 2009

SUBJECT: Monthly Report on the Registration, Participation and Revenue of the Fitness Programs within the Parks & Recreation Department

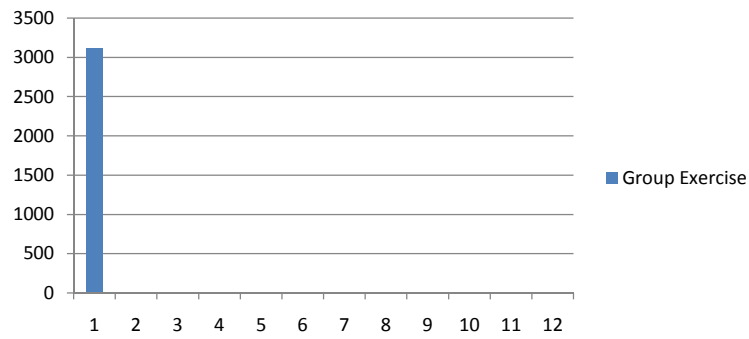
The purpose of this monthly report is to update the Board of the financial revenue generated by the Fitness Programs within the Frisco Athletic Center operated by the Parks and Recreation Department. The report also provides a financial comparison of the previous year revenue. The revenue is a result of the registration, participation, and services offered to the community through the FAC.

Fitness Programs				
	2008		2009	
Boot Camp Fitness	50	\$6,706.66	53	\$6,053.73
Combat Club	6	\$460.74	8	\$622.25
Extreme Fat Loss Circuit	14	\$2,681.25	10	\$1,868.75
Game Day	0	\$0.00	4	\$248.00
Men of Valor	11	\$1,998.75	25	\$1,748.75
Total Body Construction	0	\$0.00	3	\$480.00
Total Body Transformation	8	\$1,072.50	n/a	\$0.00
Revive Inside	2	\$750.00	n/a	\$0.00
Zumba	n/a	\$0.00	6	\$372.00
Metabolic Testing	0	\$0.00	1	\$120.00
Personal Training (clients)	29	\$8,814.72	20	\$4,840.00
Home School Fitness	n/a	\$0.00	20	\$2,078.31
Kids Fitness Made Fun	15	\$1,918.00	12	\$966.25
Stroller Fit/Restore the Core	11	\$557.00	n/a	\$0.00
Ultimate Frisbee League	n/a	\$0.00	4 teams	\$1,180.00
TOTAL	146	\$24,959.62	162	\$20,578.04
Total Revenue for Fitness		\$24,959.62		\$20,578.04

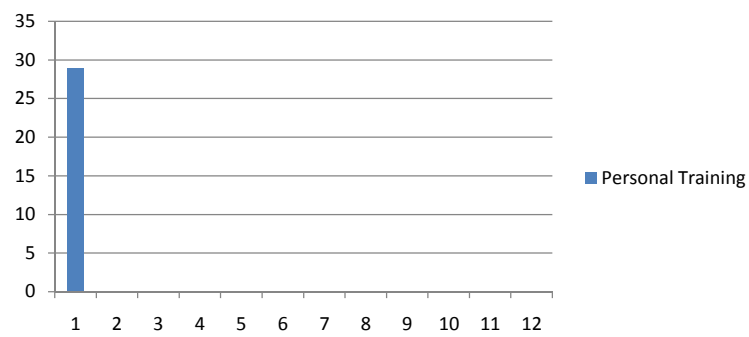
The spreadsheet below represents the number of participants that are taking advantage of the specialty fitness programs and services offered at the Frisco Athletic Center.

Frisco Athletic Center					
Number Of Participants					
Month	FY 2010	Group Exercise	Personal Training	Fee For Service	Fit Cycle
October-09		3107	29	162	575
November-09					
December-09					
January-09					
February-09					
March-09					
April-09					
May-09					
June-09					
July-09					
August-09					
September-09					
Year Total		3107	29	162	575

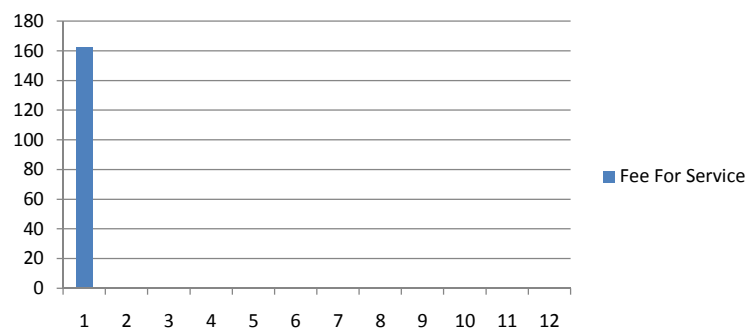
Group Exercise



Personal Training



Fee For Service



Fit Cycle

